

Privacy Policy

Introduction

FIRST Craft Beer Kft. (Service provider, Data handler) submits to the following policy. We give the following information by the European Parliament and European Committee's 2016/679 regulation (2016.04.27.) about the protection of natural persons' personal data controlling and the 95/46/EK regulation's repealing. The following privacy policy regulates the data control of the following pages:

<https://shop.firstcraftbeer.com/>

Modifications to the privacy policy will be announced on the same page.

Contact Information for the Data handler:

Name: FIRST Craft Beer Kft.

Headquarters: 1044 Budapest, Váci út 83.

E-mail: shop@firstcraftbeer.com

Guidelines - how we handle your data

The data's

1. handling is conducted lawfully and fairly, also transparently to the persons affected ("lawfulness, fair procedure and transparency");
2. collection is for a defined, clear and lawful purpose and the data will not be handled in a way incompatible to these purposes; by the 89. article (1) paragraph, public archiving, scientific or historical research or statistical purposes do not count as incompatible ("targeting");
3. handling must be appropriate and relevant for the purposes and need to be limited to what is necessary ("data frugality");
4. quality need to be precise and up-to-date if needed; all feasible measures must be taken for the data handling's purposes that all inaccurate personal data must be immediately deleted or corrected ("accuracy");
5. storage must be in a form that the identification of the persons affected is limited for only the time to reach the goal of the personal data handling; storage of personal data for a longer period of time can only happen if it is for puporses detailed in 89. article (1) paragraph as public archiving, scientific or historical research or statistical purposes; with regard to the execution of prescribed appropriate technical or organizational measures to protect the affected persons' rights and liberties ("limited storage");
6. handling must happen in a way so that by the appropriate techical and organizational measures all personal data's safety is guaranteed, including the protection against the unlawful or illegal handling, accidental loss, destruction and damages ("integrity and confidential nature").

The data handler is responsible for all of the above, and needs to be able to confirm its adequacy ("accountability").

Definitions

1. "personal data": identified or identifiable information regarding natural persons ("affected"); identifiable is a natural person, who directly or indirectly identifiable by some identifier, such as name, number, geolocation, online identifier, or the natural person's physical, physiological, genetical, spiritual, economical, cultural or social identity;
2. "data handling": automated or non-automated operation done on personal data or a data file, such as collection, recording, systemization, articulation, storage, transformation or change, query, insight, usage, communication by forwarding or propagation, coordination or interconnection, restriction, deletion or destruction;
3. "data handler": a natural or legal person, public authority, agency or any other body which alone or jointly with others determines the purposes and means of the processing of personal data; where the purposes and means of the processing are defined by Union or Member State law, the controller or the specific criteria for the designation of the controller may be determined by Union or Member State law;
4. "data processor": any natural or legal person, public authority, agency or any other body which processes personal data on behalf of the controller;
5. "addressee": any natural or legal person, public authority, agency or any other body to whom personal data are disclosed, whether a third party or not. Public authorities that may have access to personal data in the framework of an individual investigation in accordance with Union or Member State law shall not be considered as recipients; the processing of such data by those public authorities must comply with the applicable data protection rules in accordance with the purposes of the processing;
6. "Consent of the data subject": a voluntary, specific and well-informed and unambiguous statement of the will of the data subject to indicate his or her consent to the processing of personal data concerning him or her by means of a statement or unambiguous statement of consent;
7. "Data protection incident": a breach of security resulting in the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or unauthorized access to, personal data which have been transmitted, stored or otherwise handled.

Data Management - What data do we collect during registration and purchase?

We collect the following data in the web store during registration:

Personal data	Purpose of data management
Username	Identification, enabling registration.
Password	Provides secure access to the user account.
First and last name	Required for contact, purchase, and proper invoicing.
E-mail address	Contact
Phone number	Contact, solving billing or shipping issues more efficiently.

Billing name and address	Issuance of a regular invoice, as well as the creation of the contract, the definition and modification of its content, the monitoring of its fulfillment, the invoicing of the fees arising from it, and the enforcement of the related claims.
Shipping name and address	To allow home delivery
Date of purchase / registration	To perform a technical operation
IP number during purchase/registration	To perform a technical operation

Who do we collect data from?

We collect the above-mentioned data from the users who register / buy at the webshop and subscribe to the newsletter. Of course, you can request a change in your data at any time from our [customer service](#).

Management of cookies

The fact of data management, the scope of the processed data: Unique identification number, dates, times

Stakeholders: All stakeholders who visit the website.

The purpose of data management is to identify users, record a "shopping cart" and track visitors.

Duration of data management, deadline for deleting data: Upon cancellation of registration or if requested by the customer.

Cookie type	Legal basis for data management	Data handling duration	Managed data
Session cookie	2001 CVIII on certain issues in electronic commerce services and information society services. Act (Elkertv.) 13 / A. § (3)	on in The relevant the period until the end of the visitor session	connect.sid

Identity of potential data controllers entitled to access the data: The data controller does not process personal data using cookies.

Description of data subjects' rights regarding data management: The data subject has the option to delete cookies in the Tools / Settings menu of the browser, usually under the settings of the Privacy menu item.

Legal basis for data processing: The consent of the data subject is not required if the sole purpose of the use of cookies is the transmission of communications over an electronic communications network or the provision of an information society service specifically requested by the subscriber or user.

Google Adwords

The online advertising program called "Google AdWords" is used by the data controller and uses Google's conversion tracking service. Google Conversion Tracking is an analytics service provided by Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA; "Google").

When a User accesses a website via a Google ad, a cookie is placed on their computer to track conversions. These cookies have a limited validity and do not contain any personal data, so the User cannot be identified by them.

When the User browses certain pages of the website and the cookie has not expired, both Google and the data controller may see that the User has clicked on the advertisement.

Each Google AdWords customer receives a different cookie, so they cannot be tracked through AdWords customers' websites.

The information obtained through conversion tracking cookies is used to generate conversion statistics for AdWords conversion tracking customers. This is how customers find out the number of users who clicked on your ad and sent to the page labeled conversion tracking. However, they do not have access to information that could identify any user.

If you do not wish to participate in conversion tracking, you can disable it by disabling cookies in your browser. You will then not be included in your conversion tracking statistics.

For more information and Google's privacy statement, visit google.de/policies/privacy/

How long do we store the data?

We will store your data in our system for the duration of the deletion of your registration (unless otherwise requested by you to change or delete your data) in order to facilitate the user experience.

Retention of inactive accounts: 12 months

Pending orders are retained: 90 days

Retention of defective orders: 150 days

Retention of canceled orders: 12 months

Retention of completed orders: 24 months

Who can handle the data?

Personal data may be handled by the data controller's financial, logistical and marketing staff in accordance with the above principles.

Description

The data subject may request the controller to access, rectify, delete or restrict the processing of personal data concerning him or her, and may object to the processing of such personal data, and the data subject has the right to data portability and to withdraw his or her consent at any time.

Contact details of data controller

YOU CAN REQUEST THE DELETION, MODIFICATION OF YOUR PERSONAL DATA OR YOUR ACCESS DATA HERE

Our customer service contact:

Email: shop@firstcraftbeer.com

Legal basis for data management

Article 6 (1) (b) of the GDPR,

Act CVIII of 2001 on certain aspects of electronic commerce services and information society services. Act (hereinafter: Elker Act) 13 / A. § (3):

The service provider may process personal data that is technically necessary for the provision of the service in order to provide the service. If the other conditions are the same, the service provider must choose and in all cases operate the means used in the provision of the information society service in such a way that the processing of personal data takes place only if it is necessary for the provision of the service and other purposes specified in this Act. necessary, but in this case only to the extent and for the time necessary.

Article 6 (1) (c) if the invoice is issued in accordance with accounting legislation.

In the case of enforcement of claims arising from the contract, Act V of 2013 on the Civil Code 6:21. § according to 5 years. 6:22. § [Expiry]

(1) Unless otherwise provided by this Act, claims shall lapse within five years.

(2) The limitation period shall begin when the claim becomes due.

(3) An agreement to change the limitation period shall be in writing.

4. An agreement precluding limitation shall be null and void.

We inform you that

the data processing is necessary for the performance of the contract.

is required to provide personal information so that we can fulfill your order.

failure to provide information will result in the inability to process your order.

Data processors used

On delivery

Company name: GLS General Logistics Systems Hungary Kft.

Headquarters: 2351 Alsónémedi, GLS Európa utca 2

Email address: adatvedelem@gls-hungary.com

Tax number: 12369410-2-44

Activity of data processing: Delivery of goods, transportation

What data do you handle: Shipping name, shipping address, phone number, email address.

Stakeholders: All those requesting home delivery.

Purpose of data management: Home delivery of the ordered product.

Duration of data management, deadline for deleting data: It lasts until the registration is deleted. (unless otherwise provided)

Legal basis for data processing: Article 1 (1) (b).

Detailed data management information is available at the following link: https://gls-group.com/EN/media/downloads/Privacy_policy_20211004_EN.pdf

At payment

Company name: OTP Mobil Kft.

Headquarters: 1093 Budapest, Közraktár u. 30-32.

Phone: +36 1 5100 374

Tax number: 24386106-2-42

Email address: adatvedelem@otpbank.hu

Activity of data processing: Provision of a payment interface

What data do you handle: Payment name, credit card information

Stakeholders: All stakeholders paying by credit card.

Purpose of data management: Payment of the ordered product by credit card

Duration of data management, deadline for deleting data: It lasts until the payment is completed or the registration is canceled. (unless otherwise provided)

Legal basis for data processing: Article 1 (1) (b).

Hosting provider

Magyar Hosting Kft.

Headquarters:

1132 Budapest, Victor Hugo u. 18-22.

Email cím:

info@mhosting.hu

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses so-called "cookies", which are text files placed on your computer, to help the website analyze how users use the site.

The information generated by the cookie about the website used by you is typically stored and stored on a Google server in the USA. By activating IP anonymisation on the Website, Google will first abbreviate the User's IP address within the European Union or in other states party to the Agreement on the European Economic Area.

The full IP address will only be transmitted and truncated to Google's server in the United States. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google Analytics does not reconcile the IP address transmitted by the User's browser with any other data held by Google. The User may prevent the storage of cookies by setting their browser appropriately, however, please note that in this case, not all functions of this website may be fully available. You may also prevent Google from collecting and processing your information about your use of the Website (including your IP address) by cookies by downloading and installing the browser plugin available at the following link. https://tools.google.com/dlpage/gaoptout?hl=en_US

Newsletter and DM activity

The data subject may request the controller to access, rectify, delete or restrict the processing of personal data concerning him or her and to object to the processing of such personal data, and the data subject shall have the right to data portability and to withdraw consent at any time. Act XLVIII of 2008 on the Basic Conditions and Certain Restrictions of Commercial Advertising Pursuant to Section 6 of the Act, the User may consent in advance and expressly to contact the Service Provider with the advertising offers and other items provided at the time of registration. Furthermore, the Customer may consent to the processing of the personal data of the Service Provider necessary for the sending of advertising offers, keeping in mind the provisions of this prospectus.

The Service Provider does not send unsolicited advertising messages, and the User may unsubscribe from sending offers free of charge without restriction or justification. In this case, the Service Provider will delete all personal data - necessary for sending advertising messages - from its register and will not contact the User with its further advertising offers. The user can unsubscribe from the ads by clicking on the link in the message.

The fact of data collection, the scope of data processed and the purpose of data management:

Personal data

Name, e-mail address

Time of registration

IP address of registration

Purpose of data control:

Identification, newsletter subscription.

Perform a technical operation.

Perform a technical operation.

Stakeholders: All stakeholders who subscribe to the newsletter.

The purpose of data management: to send electronic messages containing advertising (e-mail, sms, push message) to the data subject, to provide information on current information, products, promotions, new features, etc.

Duration of data processing, deadline for deleting data: data processing lasts until the withdrawal of the consent statement, ie until unsubscribing.

Persons of potential data controllers entitled to access the data, recipients of personal data: Personal data may be processed by the data controller's sales and marketing staff, respecting the above principles.

The data subject may initiate access to, deletion, modification or restriction of the processing of personal data, portability of data and protest against data processing in the following ways:

by e-mail to an e-mail address

the link in the footer of sent emails.

The person concerned can unsubscribe from the newsletter at any time, free of charge.

Legal basis for data processing: consent of the data subject, Article 6 (1) (a) and (f), and Act XLVIII of 2008 on the basic conditions and certain restrictions on commercial advertising. Section 6 (5) of the Act:

The advertiser, the advertising service provider or the publisher of the advertisement shall keep records of the personal data of the persons who have made a statement to them, to the extent specified in the consent. The data contained in this register relating to the recipient of the advertisement may be processed only in accordance with the statement of consent until it is withdrawn and may be disclosed to third parties only with the prior consent of the person concerned.

We would like to inform you that:

during data management with your consent:

you are required to provide either personal information if you wish to receive a newsletter from us.

failure to provide information will result in us not being able to send you a newsletter.

Complaint handling

The fact of data collection, the scope of data processed and the purpose of data management:

Personal data

First and last name

E-mail address

Phone number

Billing name and address

Purpose of data control

Identification, communication.

Keeping in touch.

Keeping in touch.

Identification, handling of quality complaints, issues and problems related to the ordered products.

Stakeholders: All stakeholders who buy on the webshop website and complain about quality complaints.

Duration of data processing, deadline for deletion of data: Copies of the record, transcript and response to the complaint have been issued in accordance with CLV Act 1997 on Consumer Protection. Act 17 / A. § (7) shall be kept for 5 years.

Persons of potential data controllers entitled to access the data, recipients of personal data: Personal data may be processed by the data controller's sales and marketing staff, respecting the above principles.

Description of data subjects' rights in relation to data processing:

The data subject may request the controller to access, rectify, delete or restrict the processing of personal data concerning him or her, and

may object to the processing of such personal data, and

the data subject has the right to data portability and to withdraw his or her consent at any time

The data subject may initiate access to, deletion, modification or restriction of the processing of personal data, portability of data and protest against data processing in the following ways:

e-mail: shop@firstcraftbeer.com

The legal basis for data processing is Article 6 (1) (c) and the CLV 1997 on consumer protection. Act 17 / A. § (7).

We would like to inform you that:

providing your personal information on a contractual basis

the processing of personal data is a precondition for concluding a contract.

you are required to provide or provide personal information so that we can handle your complaint.

failure to provide information will result in our inability to handle your complaint.

Community sites

The fact of data collection, the scope of processed data:

Facebook / Google / Twitter / Pinterest / Youtube / Pinterest / Instagram etc. the name registered on social networking sites and the user's public profile picture.

Stakeholders:

All stakeholders who have registered on Facebook / Google / Twitter / Pinterest / Youtube / Instagram, etc. social networking sites and "liked" the website.

Purpose of data collection:

On social networking sites, the sharing or "liking" of certain content elements, products, promotions or the website itself is promoted.

Duration of data management:

The data subject can find out about the source of the data, their handling, as well as the method and legal basis of the transfer on the given community page. Data management is carried out on social networking sites, so the duration and method of data management, as well as the possibilities of deleting and modifying data are regulated by the given social networking site.

Legal basis for data management:

the data subject's voluntary consent to the processing of his or her personal data on social media sites.

Customer relations and other data management

Should the data subject have any questions or problems during the use of our data management services, he / she may contact the data controller in the ways provided on the website (telephone, e-mail, social networking sites, etc.).

Data controller for incoming emails, messages, phone, Facebook, etc. will delete the data provided together with the name and e-mail address of the interested party and any other personal data voluntarily provided after a maximum of 2 years from the date of disclosure.

Information on data processing not listed in this prospectus will be provided at the time of data collection.

Upon an exceptional official request, or in the case of contacting other bodies based on the authorization of legislation, the Service Provider is obliged to provide information, disclose data, or make documents available.

In such cases, the Service Provider shall provide the requester with personal data only to the extent and to the extent that is absolutely necessary for the realization of the purpose of the request, provided that it has indicated the exact purpose and scope of the data.

Rights of data subjects

Right of access

You have the right to receive feedback from the data controller as to whether the processing of your personal data is in progress and, if such processing is in progress, you have the right to access the personal data and information listed in the Regulation.

Right to rectification

You have the right, at the request of the data controller, to correct inaccurate personal data concerning him or her without undue delay. Taking into account the purpose of the data processing, you have the right to request that the incomplete personal data be supplemented, inter alia, by means of an additional statement.

Right of cancellation

You have the right to have your personal data deleted without undue delay at your request, and the controller is obliged to delete your personal data without undue delay under certain conditions.

The right to be forgotten

If the controller has disclosed personal data and is obliged to delete it, it shall take reasonable steps, including technical measures, taking into account the available technology and the cost of implementation, to inform the controllers that you have requested the personal data in question. deleting links or copies or duplicates of such personal data.

Right to restrict data processing

You have the right, at the request of the controller, to restrict the processing of data if one of the following conditions is met:

You dispute the accuracy of your personal information, in which case the restriction applies to the period of time that allows the controller to verify the accuracy of your personal information;

the processing is unlawful and you oppose the deletion of the data and instead request a restriction on its use;

the data controller no longer needs the personal data for the purpose of data processing, but you request them in order to submit, enforce or protect legal claims;

You objected to the data processing; in this case, the restriction applies for as long as it is established whether the legitimate reasons of the controller take precedence over your legitimate reasons.

The right to data portability

You have the right to receive personal data concerning him or her made available to a data controller in a structured, widely used machine-readable format and to transfer such data to another data controller without being hindered by the data controller whose provided personal data (...)

Right to protest

You have the right to object at any time to the processing of your personal data (...), including profiling based on these provisions, for reasons related to your own situation.

Protest in the case of a direct acquisition

If your personal data is processed for the purpose of direct business acquisition, you have the right to object at any time to the processing of your personal data for this purpose, including profiling, insofar as it relates to direct business acquisition. If you object to the processing of your personal data for the purpose of direct business acquisition, your personal data may no longer be processed for this purpose.

Automated decision making in individual cases, including profiling

You have the right not to be covered by a decision based solely on automated data processing, including profiling, which would have legal effect or similar effect on him or her.

The preceding paragraph shall not apply if the decision:

Necessary for the conclusion or performance of a contract between you and the data controller;
EU or Member State law applicable to the controller which provides for appropriate safeguards to protect your rights and freedoms and legitimate interests

Closing remarks

During the preparation of the prospectus, we complied with the following legislation:

On the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46 (General Data Protection Regulation) REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL 27.)

year CXII. Act on the Right to Self-Determination of Information and Freedom of Information (hereinafter: the Information Act)

year CVIII. Act - on certain issues of electronic commerce services and services related to the information society (mainly Section 13 / A)

year XLVII. Act on the Prohibition of Unfair Commercial Practices for Consumers;

year XLVIII. Act - on the basic conditions and certain restrictions of commercial advertising (especially § 6)

year XC. Electronic Freedom of Information Act

Act C of 2006 on Electronic Communications (specifically § 155)

16/2011 s. Opinion on the EASA / IAB Recommendation on Best Practices for Behavioral Online Advertising

Recommendation of the National Authority for Data Protection and Freedom of Information on data protection requirements for prior information

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46